



2020 STUDY OF THE U.S. INSTITUTES FOR UNIVERSITY FACULTY AND SCHOLARS

The Embassy of the United States of America in Mexico is pleased to announce the U.S. Studies Institutes for scholars offered by the Department of State. A total of six Institutes will be offered for multinational groups of up to 18 experienced university faculty, scholars, and other related professionals during a six week period beginning in or after June 2020.

GENERAL PROGRAM DESCRIPTION

Study of the United States Institutes are intensive post-graduate level academic programs with integrated study tours to provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The ultimate goal is to strengthen curricula and to enhance the quality of teaching about the United States in academic institutions abroad.

The Institutes will take place at various colleges, universities, and academic institutions throughout the United States and focus on a particular theme or topic about the United States over the course of six-weeks beginning in or after June 2020. Each Institute includes two components: a four-week academic residence component and up to two weeks of an integrated study tour. A group of up to eighteen candidates worldwide will be selected on a competitive basis to participate in each Institute. Prospective applicants are encouraged to visit the program's website to obtain general information about the Institutes at: <http://exchanges.state.gov/susi>.

In the summer of 2020, Study of the U.S. Institutes for Scholars will be offered in the following themes:

- American Culture and Values;
- Journalism and Media
- Religious Freedom and Pluralism
- U.S. Economics and Business
- U.S. Foreign Policy and
- Youth, Workforce Development, and Closing the Skills Gap.

CANDIDATES' DESCRIPTION AND QUALIFICATIONS:

❖ The Institutes are highly competitive. Priority will be given to candidates who have firm plans to enhance, update or develop courses and/or educational materials with a U.S. studies focus or component, who have no prior or limited experience in the United States, and who have special interest in the program subject areas as demonstrated through past scholarships, accomplishments, and professional duties.

❖ Candidates should be mid-career, highly motivated, and experienced scholars and professionals generally from institutions of higher education or research focused organizations (not-for-profits, think tanks, etc). While the educational level of participants will likely vary, most should have graduate degrees and substantial knowledge of the thematic area of the Institute or related field.

❖ Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. Studies areas related to the program theme. While the nominee's scholarly and professional credentials are an important consideration, the potential impact and multiplier effect of the Institute is equally important.

❖ **Mexican citizenship.** Interested parties with dual nationalities (U.S. and Mexican) or those holding resident status in the U.S. are ineligible.

❖ Candidates must demonstrate English language fluency, i.e. 213 CB (computer-based) TOEFL or 550 Institutional TOEFL score or equivalents are required. Institutes are rigorous and demanding programs; participants will be expected to handle substantial reading assignments in English and to fully and actively participate in all seminar and panel discussions. English fluency is vital to a successful experience in the Institute for all participants. For information on where to take the TOEFL exam please visit:

<https://www.iie.org/Why-IIE/Offices/Mexico-City/Assessment/TOEFL-ITP>

❖ Candidates should be willing and able to fully take part in an intensive post-graduate level academic program and study tour. While senior faculty members and new professionals to the field are eligible applicants, first consideration will be given to mid-career professionals with little or no prior experience in the United States, and to persons who are likely to be comfortable with campus life and an active program schedule. The U.S. Department of State strives to recruit diverse nominees including candidates from disadvantaged groups and women.

IMPORTANT:

Participants in this program will be traveling to the U.S. with a J-1 visa subject to the two-year home residency requirement. This means they cannot apply for a resident or work visa until they have returned to Mexico for at least two years. The Embassy, in principle, does not support waivers to this requirement.

PROGRAM BENEFITS AND REQUIREMENTS:

Financial provisions: The Department of State will cover all participant costs, including program administration, international travel and ground transportation in the United States, housing and subsistence, book, cultural, mailing, and incidental allowances.

Housing and meal arrangements: When possible, each participant will have a private room with a shared bathroom during the residency portion (four weeks) of the Institute. However, private room accommodations cannot be guaranteed. During the study tour (up to two weeks), participants will likely share a hotel room with another participant of the same gender. During the residency, housing will typically be in college or university owned housing. Most meals will be provided at campus facilities, though participants may have access to a kitchen to cook some meals on their own. Care will be taken to ensure any special requirements regarding diet, daily worship, housing, and medical care are satisfied.

Health benefits: All participants will receive the Department of State's coverage of USD\$100,000 with a \$25 co-pay per medical visit and \$75 co-pay per emergency room visit, for the duration of the program. **Pre-existing conditions are not covered.** Information on health benefit program may be found online at: <https://www.sevencorners.com/gov/usdos>

Program requirements and Restrictions: All participants are expected to participate fully in the program. They must attend all lectures and organized activities, and complete assigned readings. Family members and/or friends may not accompany participants on any part of the program. The Institutes' curriculum will not formally address teaching methodology and pedagogical methods. The Institute is not a research program. Candidates should be aware they are applying for an intensive program and there will be little time for personal pursuits unrelated to the program. The Institutes should not be viewed as a research program.

Health Conditions: A physical examination is not required in order to participate in the program. It is important, however, for U.S. host universities to know in advance about any medical conditions that might require special assistance (wheelchair access, limitations on walking, etc.) or chronic conditions, such as diabetes, for which treatment may be necessary during the program. All Institute programs include substantial travel, as well as day or weekend trips that may require long walks or time spent standing.

Smoking: All applicants should be aware that smoking is prohibited or restricted in the United States, especially in public buildings and on college and university campuses.

Selection process: Candidates selected by the U.S. Embassy will be nominated to the U.S. Department of State for final selection and approval. Candidates will be notified regarding selection or non-selection by April 2020.

INSTITUTE THEMES:

1. American Culture and Values

Host Institution: New York University in New York, NY (pending final approval)
Dates: June 6 to July 18, 2020

The Institute will promote American culture, leadership, and values by providing the participants a deeper understanding of U.S. society, civil society institutions, democratic principles, human rights, and the rule of law. Moreover, the Institute will examine the concepts of American exceptionalism and American resilience through social, economic, political, and religious contexts in which, historically, various cultures have manifested and shaped contemporary U.S. culture, values, and society. The Institute will include an integrated study tour to New Mexico and Washington D.C.

2. Journalism and Media

Host Institution: Arizona State University in Tempe, AZ (pending final approval)
Dates: June 7 to July 19, 2020

The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism and will examine pedagogical strategies for teaching students of journalism the basics of the tradecraft: researching, critical thinking, reporting, interviewing, writing, and editing. The program will also highlight the impact of technology in journalism, including the influence of the Internet, globalization of the news media, and other changes that are transforming the profession. The Institute will include an integrated study tour to Alabama, Los Angeles and Washington, D.C.

3. Religious Freedom and Pluralism

Host Institution: To be determined
Dates: To be determined (during the June to August timeframe in 2020)

This Institute will provide a deeper understanding of U.S. society and culture, past and present, through an examination of freedom as a foundational American value. The program will include a survey of the religious landscape of the United States, including major and minor religious groups; historic religious traditions and contemporary American religious groups will also be included. The Institute will explore both the historical and contemporary relationship between church and state in the United States; examine interfaith understanding and dialogue, religious pluralism, freedom of religion as a fundamental unalienable human right and source of stability; and discuss ways in which religious freedom is protected. In addition, the Institute will examine the intersections of religion and politics in the United States, especially in U.S. foreign policy. Participants will have opportunities to meet with U.S. community leaders of different faiths who advocate for collaboration and tolerance among religious groups.

4. U.S. Economics and Business

Host Institution: To be determined
Dates: To be determined (during the June to August timeframe in 2020)

The Institute will provide with a deeper understanding of key components and structures of the U.S. economy as the world's largest economy. Using a multidisciplinary approach, the program will explore 1) how financial institutions, investors, and businesses interact to support growth and employment and 2) the institutional backdrop that is required to sustain a competitive and strong private sector, including but not limited to corporate governance structures, monetary policy, and the legal and regulatory framework of the business sector. The program will also discuss how the United States, as the leading nation for global trade, influences industries, free markets and financial sectors around the world and advances trade, investment, and capital flows. Participants should have a firsthand look at key institutions and stakeholders in U.S. economy and the opportunity to meet

with business and corporate leaders, Wall Street executives and board members, and small business owners, among others.

5. U.S. Foreign Policy

Host Institution: University of Delaware in Newark, DE

Dates: June 11 to July 24, 2020

The Institute will provide with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. It will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy and will explain the role of key players including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The program will also examine the current U.S. foreign policymaking and the new trends that are shaping policy. Topics such as the concept of American sovereignty, shifting attitudes towards globalism, U.S. foreign aid, the monitoring of foreign investment in the United States, the efforts to combat terrorism and radicalization, new trade policies and agreements, immigration and border safety, and cybersecurity will be included. The program will also discuss the reorganization of the North American Free Trade Agreement (NAFTA) and the new U.S. approaches to international organizations such as the United Nations (UN), the Organization of Petroleum Exporting Countries (OPEC), and the North Atlantic Treaty Organization (NATO). The Institute will include an integrated study tour to New York City, Philadelphia, Texas and Washington, D.C.

7. Youth, Workforce Development, and Closing the Skills Gap

Host Institution: University of Montana in Missoula, MT

Dates: July 6 to August 17, 2020

The Institute will provide a deeper understanding of how new socioeconomic trends have changed the concept of work, workforce development, and career paths in the United States. The academic program will include a thorough discussion of the role of U.S. educational institutions, particularly community colleges, in preparing Americans with the skills needed to succeed in multiple industries including business, technology, science, the creative arts, and other emerging fields. Topics such as urbanization, globalization, economic development, and advances in technology such as automation, robotics, and artificial intelligence will also be included. The Institute will offer opportunities for participants to research new ideas, in conjunction with American peers, to better understand the evolution of work, the changing demand for skills, and the advancements in workforce development through retraining, reskilling, and closing the skills gap. The Institute will include an integrated study tour to Georgia, Oklahoma and Washington D.C.

APPLICATION DEADLINE FOR ALL INSTITUTES: Monday, January 20, 2020 (11:59 p.m. Mexico City time)

If you are interested in applying, please complete and submit the application form below and send as an e-mail attachment to: solicitudesbecas@state.gov. The subject of the e-mail should be your first name, last name and the Institute you are applying to. Example: Margarita González – 2020 SUSI American Culture and Values. **Incomplete applications or applications that are send via download links will not be considered.**

For questions and requests for further information, please send an e-mail to: carrilloa@state.gov



2020 Study of the United States Institutes (SUSI) for Scholars APPLICATION FORM

A. Title of the U.S. Studies Institute you are applying to:
B. Candidate's full name, exactly as it appears on passport or birth certificate
Prefix: Dr. <input type="checkbox"/> Miss <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Prof. <input type="checkbox"/>
Last Name: First Name: Middle Name:
C. Gender
Male <input type="checkbox"/> Female <input type="checkbox"/>
D. Date of Birth (mm/dd/yyyy):
E. Birth City:
F. Birth Country:
G. Citizenship:
Primary: Secondary: (if applicable)
H. Country of Residency:
I. Medical, Physical, Dietary or other Personal Considerations:

Disabilities:

Blind and Visual Impairments

Physical Disabilities

Deaf and Hearing Impairments

Psychiatric Disabilities

Learning Disabilities

Please describe any pre-existing medical conditions, including any prescription medication you may be taking, or other dietary or personal consideration. This will not affect the candidate's selection, but will enable the host institution to make any necessary accommodations.

J. Candidate's Contact Information

Address:

City:

Home State or Province:

Postal Code:

Home Country Name:

e-mail:

Phone (include area code):

Cell (include area code):

Emergency contact's name & relationship:

Emergency contact's phone:

Emergency contact's e-mail:

K. Current Position, Title, Institution

Position Type:

Senior University Official (President, Provost), Government Minister, Senior Executive, etc.

University Dean, Government Advisor, Vice President, Junior Executive

Senior Professor, Department Chair, Director, Editor, Officer, etc.

Associate Professor, Senior Researcher/Think-Tank Fellow, Senior Staff, etc.

Assistant Professor, Assistant Editor, Coordinator, mid-level Staff researcher/Think-Tank fellow, etc.

Lecturer, Teacher, Consultant

Teaching Assistant, Instructor

Other

Title:

Institution's name:

Institution country:

Address:

Phone (include area code):

L. Work experience, including previous positions and titles:

From:	To:	Title/Institution (Please specify if position is part-time)

M. Education, Academic and Professional Training:

Please list all earned degrees beginning with most recent. Degrees listed should reflect the closest U.S. equivalent.

Degree Earned: _____ Year earned: _____
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)
Specialization/Institution: _____

Degree Earned: _____ Year earned: _____
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)
Specialization: _____

Degree Earned: _____ Year earned: _____
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)
Specialization: _____

Degree Earned: _____ Year earned: _____
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)
Specialization: _____

Degree Earned: _____ Year earned: _____
(Doctorate/J.D./etc; Candidate/ABD; M.A.; Graduate Certificate; B.A.; Associates/2 yr. Degree)
Specialization: _____

Additional Professional Training:

N. Active Professional Memberships:

Active Professional Memberships independent of current professional responsibilities. These should not include university committee work or other professional duties directly related to current employment.

Position	Title	Organization

O. Publications Related to the Institute Theme (up to 10)

Please list all foreign titles in English, including whether book, chapter, journal article, newspaper article, web article, etc.

Publication Type: _____ Year: _____
(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)

Publication Title/Publisher: _____

Publication Type: _____ Year: _____
(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)

Publication Title/Publisher: _____

Publication Type: _____ Year: _____
(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)

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Publication Title/Publisher: _____

Publication Type: _____ Year: _____
(Book/Edited Volume/Chapter (book)/Journal Article/Working Paper/Opinion Piece/Web Article)

Publication Title/Publisher: _____

P. Previous Experience in the United States

Purpose of visit: _____
 From: _____ To: _____ (mm/dd/yyyy)
 Description: _____

Purpose of visit: _____
 From: _____ To: _____ (mm/dd/yyyy)
 Description: _____

Purpose of visit:		
From:	To:	(mm/dd/yyyy)
Description:		

Q. Family/Friends Residing in the United States:
Please include city and state (Example: John Doe – Chicago, IL)

R. Evidence of English Fluency:
Preferably an IB TOEFL or Institutional TOEFL score. In the event English score is not available, applicants should complete the attached English proficiency evaluation form.

S. Professional Responsibilities:
Please discuss your professional responsibilities in greater detail, including research interests, administrative responsibilities (ex. Curriculum design), and/or other pertinent information.

Current Courses Taught:

Course title:
Level of students (Ph.D., M.A., Undergraduate, High School):
Classroom hours per semester:
Number of students:
Estimated percent of U.S. Studies content:

Course title:
Level of students (Ph.D., M.A., Undergraduate, High School):
Classroom hours per semester:
Number of students:
Estimated percent of U.S. Studies content:

Course title:
Level of student (Ph.D., M.A., Undergraduate, High School):
Classroom hours per semester:
Number of students:
Estimated percent of U.S. Studies content:

Current Student Advising:

Advising is not the same as teaching. We are looking for the number of students, their level, and hours the nominee spends providing assistance in helping students clarifying personal and career goals, and evaluating progress towards those goals. This section can also include those that supervise PhD and graduate students.

Number of students advised who are studying U.S. related topics:

Level of student (Ph.D., M.A., Undergraduate, High School):

Number of advising hours:

Other Potential Outcomes:

Please select any likely potential professional outcomes of this program.

- | | | | |
|-------------------------------|--------------------------|--------------------------------|--------------------------|
| Update existing course | <input type="checkbox"/> | Create new course | <input type="checkbox"/> |
| Create new degree program | <input type="checkbox"/> | University curriculum redesign | <input type="checkbox"/> |
| National curriculum redesign | <input type="checkbox"/> | New research project | <input type="checkbox"/> |
| New publication | <input type="checkbox"/> | Professional promotion | <input type="checkbox"/> |
| Government or Ministry Policy | <input type="checkbox"/> | New professional organization | <input type="checkbox"/> |
| New institutional linkages | <input type="checkbox"/> | Raise institutional profile | <input type="checkbox"/> |

T. Personal Essay – This is a critical part of your application so candidates are encouraged to document carefully.

Limit 250 words.

Please document how your participation would enhance your personal and professional goals, the current state of U.S. Studies in your home country, or your institution. Include how attending this Institute would help you achieve the “Other Potential Outcomes” you have checked above.

Please enclose the following:

- Your full CV in English, if readily available if not, in Spanish.
- A support letter from your immediate supervisor endorsing your candidacy and confirming your availability to travel if selected as well as your department or institution's interest in developing or enhancing U.S. Studies. The letter may be written in Spanish and should be addressed to:

Office of Academic Programs – Public Affairs Section
U.S. Embassy Mexico City

Please submit your application form and accompanying documents as an e-mail attachment to: solicitudesbecas@state.gov. The subject of the e-mail should be your first name, last name and the Institute you are applying to. Example: Margarita González – 2019 SUSI American Culture and Values

Any questions or requests for further information should be sent via e-mail to: carrilloa@state.gov

APPLICATION DEADLINE: Monday, January 20, 2020